






Together, we can help maximize your benefits investment


Provide personalized decision support, tailored to employees' mental, physical, and financial needs.

LEARN HOW NAYYA CAN HELP YOU DRIVE:

Participation 	Education 	Cost savings 
Time savings 	Effortless implementation 	Plan optimization 



Chubb Workplace Benefits and Nayya are working together to help you build well-executed programs to empower informed decision-making for best-fit benefits decisions.

THE IMPACT OF NOT HAVING THE RIGHT BENEFITS 

67%

of personal bankruptcies are caused directly by medical expenses.¹

HOW PERSONALIZED BENEFITS CAN HELP 

74%

of employees with access to benefits technology personalize them to meet their individual needs.²

The challenge

Benefits delivery infrastructure today is broken, resulting in the majority of employer-sponsored benefits packages being misunderstood, misused, and underutilized.

43%


of Americans are underinsured³

40%

of American employees feel they selected the best (benefits) option available but the majority are unsure of their options.⁴

The solution


An integrated enrollment strategy is crucial to educating employees on the value of employer-offered benefits and making a selection that best meets their needs.

PRE-ENROLLMENT COMMUNICATION 

Chubb's streamlined pre-enrollment communication process includes informative postcards, microsites, email, FAQ documents, videos, and more.

PERSONALIZED ENROLLMENT EXPERIENCE 

Nayya simplifies and personalizes enrollment decision-making, helping employees select the right benefits to suit them at every stage.

POST-ENROLLMENT COMMUNICATION 

Chubb offer materials to reinforce the enrollees' benefits selection and provide access to customer service professionals and claims support.

Nayya's benefits experience platform

Deliver the full potential of your Chubb Voluntary Benefits to your employees while increasing benefits satisfaction, comprehension, and utilization - all with a seamless implementation process.



Why personalization matters



Employees everywhere struggle with making informed and confident benefits decisions. These choices need to meet their unique mental, physical, and financial needs.

HR integrations

Nayya works in harmony with employers, brokers, consultants, ben admins and HCMs to provide employees with personalized decision support, education and more.



Simple, guided decision support



Nayya's mission is to power a truly personalized experience. Nayya's patented step-by-step technology creates personalized benefits recommendations.

78%



of users who start Nayya complete the benefits decision support survey

75%



of users felt more confident in their benefits decision after using the Nayya decision support platform

10mins



is the average time taken for users to receive benefits recommendation from Nayya

Here's what people have to say about Nayya

Katheryn Pigott

VP OF PEOPLE AND CULTURE



"Nayya enabled us to significantly improve our benefits communication and employee support at the individual level. They were the connective tissue we needed to educate employees about their benefits at a large scale - all through their AI and platform - significantly reducing the workload of our HR team."



Cameron Hyland

AVP, ACCOUNT EXECUTIVE EMPLOYEE BENEFITS AT WOODRUFF SAWYER



"Partnering with Nayya during Just Global's Open Enrollment produced amazing results. We were blown away not only by the level of engagement the employees had with the tool but also with how Nayya efficiently used multiple sources of data to educate and provide personalized benefit recommendations to each of them based on their unique life situation."



Ready to learn more?

Contact your Chubb representative or scan the QR code for additional information.

