



## Financial Institutions: Navigating the Future



We are continually investing in cutting-edge insurance solutions and conducting new research to help clients run their businesses with confidence. Recently, Chubb created a new resource centre, specifically for financial institutions like yours, to explain the challenges and emerging risks happening in the industry.

Visit the digital resource centre at [chubb.com/financialinstitutions](https://chubb.com/financialinstitutions) to learn more:



Learn about key challenges and risks identified by executives in the financial institutions industry.



Access Chubb's proprietary benchmarking data including:

- Products and endorsements most commonly purchased by your peers.
- The losses you are most likely to face based on our data models.
- Specialized risk engineering services available so you can run your business with the peace of mind of a Chubb Insured™.



See how we, collaborating with Chubb's financial institutions specialists, are well-positioned to protect you from the risks you face today, and tomorrow.

To learn more about what these risks mean for you and your business, and to ensure you are adequately protected, please reach out to us for a quick consultation:

Contact our office at [\[555-555-5555\]](tel:555-555-5555).

Sincerely,



# Co-branding Instructions for Brokers

CHUBB®



**Note** that the only places in the documents that need to be edited are at the top left and the bottom of the letter (marked in orange).

## If you have Adobe Acrobat Pro:

1. Open your Chubb Resource Guide in Acrobat DC and select “Edit PDF.”
2. Scroll to the appropriate section and insert your cursor in the highlighted white box.
3. Click this highlighted white box and go to “Objects” in the edit bar on the right-hand side of the PDF. Please note this is the only area you will need to edit in each document.
4. Click on the third icon from the left in the second row to “replace image.” You can then replace this white box image with your co-branded logo.
5. To save, go to “File,” and then click “Save As” to determine your file name and where it will be stored.

## If you do NOT have Adobe Acrobat Pro:

Print your Chubb Resource Guide and attach your co-branded logo onto the white box section.

### Basic rules for co-branding:

- The partner logo should be visually equal to or smaller than the Chubb logo.
- It should appear as far from the Chubb logo as possible. The minimum safe distance is one Chubb logo length away.
- When possible, the partner logos should be presented as grayscale if placed on a white background, and reversed to white if placed on a colored background.

Chubb. Insured.<sup>SM</sup>